



South West Tourism Award for The Bath Priory

The Bath Priory Hotel Restaurant and Spa is delighted to announce that it has been selected as one of the winners in the Small Hotel category at the South West Tourism Excellence Awards 2009 – 2010.

At the awards, to be held on 23rd November at Saunton Sands Hotel in North Devon, they will announce whether The Bath Priory will win either a Gold or Silver award.

The Small Hotel category is for hotels, town house hotels, country house hotels and metro hotels with less than 50 bedrooms and with a 1-5 star rating. The Bath Priory has had to demonstrate how it ensures that its guests experience the highest quality of service before, during and after their stay as well as its accessibility to all visitors. There is also a focus on sustainability at The Bath Priory, as well as the hotel's approach to marketing and staff training and development.

Should The Bath Priory be awarded a Gold it will then go forward to the National Awards in April 2010, with the shortlist for these announced in February 2010.

Alistair Handyside, Chairman of South West Tourism, said:

“Congratulations to the winners and finalists. Winning at the regional awards is a great achievement for any business especially more so in these economic times. These businesses have shown that customer care, staff training and continued investment have not faltered but have grown and they are committed to exceeding visitor expectations.”

The Bath Priory is a beautiful country house hotel located just outside Bath city centre, with 27 individually designed bedrooms and with an additional four newly refurbished family suites situated in the adjacent building to the main hotel. These light-filled suites enjoy stunning views over the hotel's gardens and all have fully equipped kitchens, spacious sitting rooms and King Sized beds. Ideal for families visiting the hotel, three of the suites sleep two adults and two children with the fourth one being able to accommodate a family of six.

In addition, the hotel's Garden Spa reopened in September following a complete refurbishment and now boasts two new Reception areas, four new treatment rooms, an indoor swimming pool, sauna, elliptical steam pod and changing facilities, as well as a brand new Fitness Suite. The new Garden Spa and the family suites are the latest development at the Bath Priory, which this year has seen two Michelin star chef Michael Caines MBE, appointed as Executive Head Chef.

The Bath Priory is also a member of *Small Luxury Hotels of the World*.

The Bath Priory

Weston Road

Bath BA1 2XT

Tel: 01225 331922

www.thebathpriory.co.uk

Press enquiries: Sauce Communications

0208 600 3600

Danielle Proctor/Anna McNeilly danielle@saucecommunications.com /

annam@saucecommunications.com